

PRESS RELEASE

Comcast
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Wholesale Greenhouse Company Spruces Up Security and Technology Support from Comcast Business

Kasarda's Greenhouse monitors merchandise and property, improves customer and employee experiences with Comcast Business SmartOffice™

WYOMING, PA – DEC. 16, 2021 – <u>Comcast Business</u> today announced <u>Kasarda's</u> <u>Greenhouse</u>, a Wyoming, PA-based wholesale greenhouse company, has deployed Comcast Business SmartOffice to support their self-monitoring needs, while also helping to improve efficiencies.

For more than 60 years, Kasarda's Greenhouse has provided quality florals, produce and seasonal décor to the local public and businesses of the Wyoming Valley and surrounding areas. Additionally, the wholesale greenhouse has operated a retail division since 1973, establishing itself as a trusted source for the community by offering hanging baskets, flowers, herbs, vegetables and more.

Kasarda's continued success and business growth ushered in needs for added monitoring and technology.

Seeking a reliable and affordable solution, Kasarda's Greenhouse selected <u>Comcast Business</u> <u>SmartOffice</u> and implemented the technology across four sites. Recently, when the nursery needed help to keep an eye on its inventory, SmartOffice was there to help.

"We needed smart, reliable technology to keep an eye on our locations," said Michael Wintermute, Operations Coordinator, Kasarda's and Evercor Facility Management. "With many moving parts across our facilities and business, we need technology to work in the background without having to actively manage it or think about it further. Comcast Business SmartOffice provides that desired service for us."

Kasarda's Greenhouse technology solution includes several Comcast Business SmartOffice cameras for self-monitoring, including at their retail location and at the growing ranges, allowing management to keep an eye on the nursery and retail locations from anywhere and on any device. In addition, management can monitor for in-store customer activity in their retail location to make real-time adjustments and deploy staff to ensure employees are effectively serving customers.

"We are proud to support Kasarda's as they seek out technology to enhance self-monitoring, as well as the employee and customer experience," said Aaron Mimran, Regional Vice President of Comcast Business for Comcast's Keystone Region. "Beyond providing support as a technology provider, we are pleased to give their team the confidence to remain focused on their business and providing customers with the exceptional experience they are known for."

For more information, please visit http://business.comcast.com.

About Comcast Business

Comcast Business offers a suite of Connectivity, Communications, Networking, Cybersecurity, Wireless, and Managed Solutions to help organizations of different sizes prepare for what's next. Powered by the nation's largest Gig-speed broadband network, and backed by 24/7 customer support, Comcast Business is the nation's largest cable provider to small and mid-size businesses and one of the leading service providers to the Enterprise market. Comcast Business has been consistently recognized by industry analysts and associations as a leader and innovator, and one of the fastest growing providers of Ethernet services.

For more information, call 866-429-3085. Follow on Twitter @ComcastBusiness and on other social media networks at http://business.comcast.com/social.

About Kasarda's Greenhouse

Established in 1957 as a wholesale greenhouse, we've been providing quality florals, produce, and seasonal decor to the local public and businesses of the Wyoming Valley and surrounding areas for over 60 years.

Since 1973, when we launched our retail division, we have grown to be a trusted friend to the local community and have even become a tradition for many who through the years have purchased their hanging baskets, flowers, herbs, and vegetables from us.

Our greenhouse is full of seasonal treasures from annuals and perennials, herbs and vegetables, seasonal decor, succulents, and gardening supplies. Be sure to visit often as each season blooms with its own color, uniqueness, and beauty.

Comcast Business SmartOffice Licenses:

AL: 001785, 001789; **AR**: 2536; **AZ**: ROC 307346, BTR 18286-0; **CA**: CSLB 1028256, ACO

7677; CT: ELC 0189754-C5, ELC 0202487-C5; DE: SSPS 13-

225; FL: EF0000279; GA: LVU406354; IL: PACA 127-001555; LA: F2257; MA: 1499A1,

7067C. SS-002525; MD: 107-1937; ME: LM50017039; MI: 3601206519; MN: TS674413; MS:

15030170; NC: 1937-CSA; NJ: Burglar Alarm Business Lic. #

34BF00052000; NM: 379095; NY: licensed by the N.Y.S. Department of State

12000317423; OR: CCB 199939; SC: BAC-13662; TN: ACL 2006, ACL

2002; TX: B18966; UT: 8788186-6501; VA: 2705151177, DCJS 11-15181; VT: ES-

02366; WA: COMCABS846NU; WASHINGTON, DC: ECS 904217, BBL 602517000001; WV:

WV051524. Valid 1/1/21. See www.business.comcast.com/smartoffice for current list.

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